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AwareGuide Announces Top Transformational Films of 2012

February 4, 2013 The AwareGuide, the guide to life changing media, announced the results of the Top Transformational Films of 2012. The top films were selected as Viewer's Choice and Editor's Choice from over 30 films that were included in the voting, which included 3 films that are on this year's Academy Award shortlist. Films were also chosen for the Impact Award and the Inspiration Award.

"A Transformational film" according to AwareGuide founder and CEO, Gary Tomchuk, "seeks to inspire the movement of society towards ideals, values and practices that create a better world for everyone. They focus on solutions, not problems for issues such as: CONSCIOUSNESS, ENVIRONMENT, ENERGY, HEALTH, INSPIRATION and SOCIAL ISSUES."

The Viewer's Choice Award winners were selected by over 15,000 people from more than 50 countries that voted. This year there was a clear winner with *Genetic Roulette* receiving the most votes. Meanwhile the voting was quite close for other positions. The complete results for the 30 films in the voting can be found on the AwareGuide website (www.awareguide.com) which was sponsored by Nutiva.

The Top Transformational Films of 2012 Viewer's Choice top 5 are:

Genetic Roulette

My Reincarnation

Hungry for Change

Escape Fire

The Cure Is...

The Editor's Choice selections were selected by the AwareGuide staff, editors and reviewers as films that embody the best of transformation and filmmaking.

The AwareGuide Editor's Choice selections for 2012 are (in alphabetical order):

Bully

Escape Fire

Samsara

The Cure Is...

The Way

The film chosen for the 2012 Impact Award is *Cafeteria Man*. This documentary is having the type of impact a transformational film is made for. The film follows the work of Tony Geraci and the ambitious effort to 'green' the public school diet serving 83,000 students in Baltimore. Tony has since moved on to Memphis, and school systems around the country are making changes. A close runner up for the Impact Award goes to *Genetic Roulette* which takes on the issues of Genetically Modified food products and its effect on our health. The overwhelming support for this film shows that it is only a matter of time before GMO labeling laws are passed.

The 2012 Inspiration Award goes to *Bella Gaia*. Inspired by astronauts who spoke of the life changing power of seeing the Earth from space, award winning filmmaker and composer Kenji Williams created *Bella Gaia* to simulate this transformative effect. It also presents real NASA data on how our planet is changing, which accompanied by his live violin at performances leaves audiences transformed and inspired.

A new award this year is the Youth Award, which goes to *Project Happiness* which follows youths from three continents as they interview George Lucas, Richard Gere and neuroscientist Richard Davidson on the nature of lasting happiness. Then, they travel to India for an unforgettable private audience with the XIV Dalai Lama.

“There were so many good films delivering important messages, and giving us hope for a better future, that it was challenging to select the top films” says AwareGuide Founder Gary Tomchuk. “The AwareGuide helps people find these films and increase their impact.” In addition to the Top Transformational Films awards, the AwareGuide releases

other Top lists throughout the year, and is the source for information about transformation media.

About AwareGuide

The Aware Guide is the interactive media guide connecting transformational media makers, nonprofits and people seeking to change their lives and the planet. Our focus is on Transformational media - media that seeks to inspire the movement of society towards ideals, values and practices that create a better world for everyone. It focuses on solutions, not problems for issues such as: CONSCIOUSNESS, ENVIRONMENT, ENERGY, HEALTH, INSPIRATION and SOCIAL ISSUES.

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